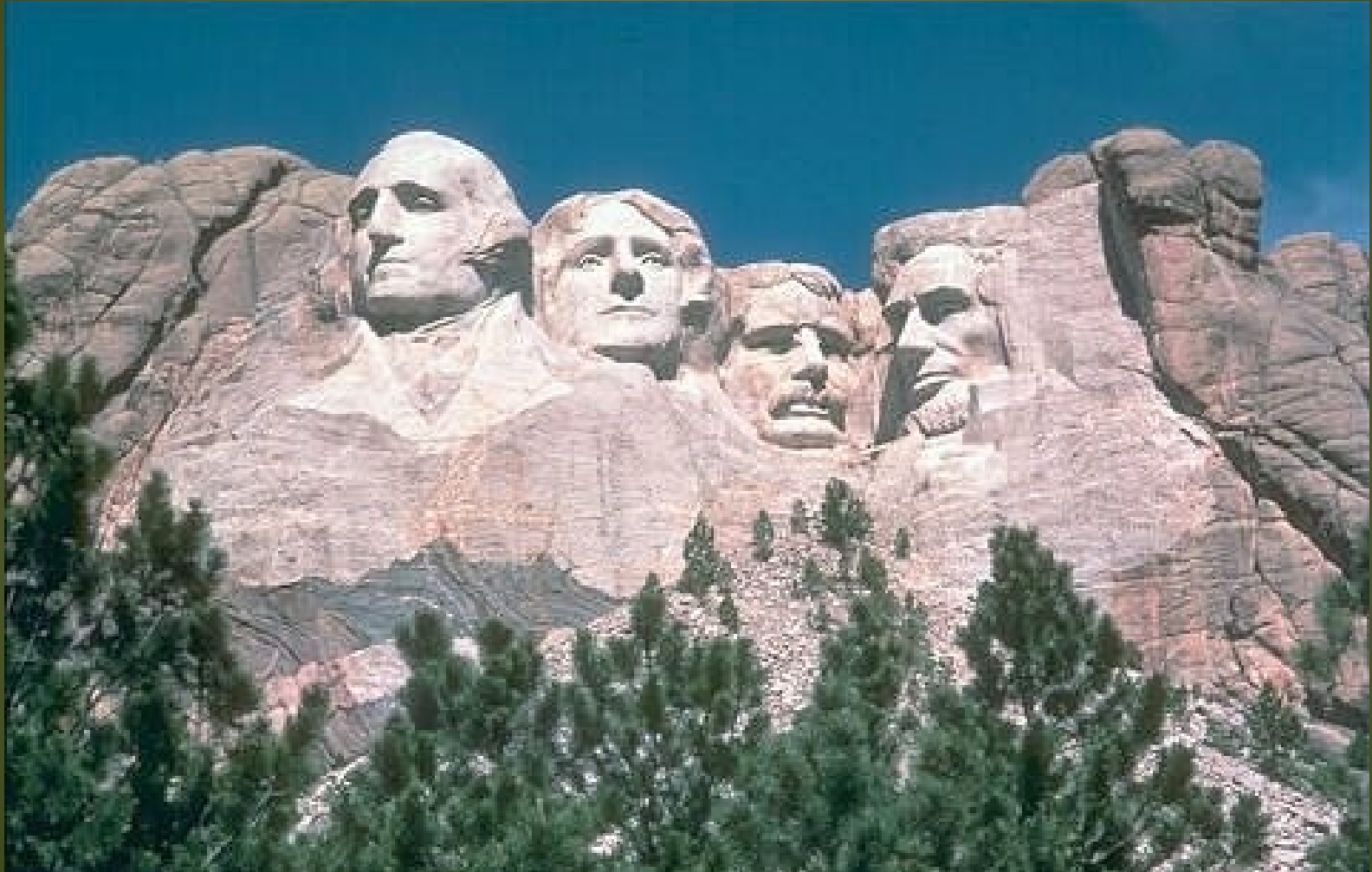


# Acceptance of the Modified Landscape



BLM Renewable Energy Summit  
August 2009

Visual Resource Management



# Many Different Uses of the Public Land

- Oil and Gas
- Coal
- Metals/Minerals
- Uranium
- Wind
- Geothermal
- Energy transmission
- Aggregate
- Communication systems

56 million people live within 30 minutes of BLM administered lands





# America's Energy Resources on the Public Land

Level of potential of Renewable Energy activity across the BLM landscape (256 million acres)

Wind Energy  
(20 million acres)



Solar Energy  
(119 million acres)



Geothermal  
(143 million acres)



Energy Corridors  
(5,000 miles of  
~3,500 Ft. corridors)



# What is Visual Resource Management

- BLM's **systematic approach** to understanding and inventorying visual resource values and management of those values.
- BLM's system for **managing the human concern for scenery and changes** made to the visual environment.
- BLM's means of influencing the use **of good design principles**.
- VRM **does not judge aesthetics**, it **measures** level of **contrast** created.
- Is a **not discretionary** resource management policy.

# Legal Authority for Managing Scenery

## National Environmental Policy Act (NEPA) 1969

- Assure aesthetically pleasing surroundings
- Require agencies use a system based on environmental Design arts for planning and mitigation

## The Federal Land Policy and Management Act (FLPMA) 1976

- Protect scenic values
- Maintain an inventory of scenic values
- Minimize damage to scenic values

# Principle Components of VRM System

- 1 Visual Resource Inventory Classes Scenic Values (Handbook H-8410)
- 2 Visual Resource Management Classes - Objectives (Land Use Planning)
- 3 Design/ Evaluate activities to meet objectives (Project level)



# Visual Resource Inventory

## 1 Visual Resource Inventory Classes Scenic Values (Handbook H-8410)

- Scenic Quality, Sensitivity Level, Distance Zones
- Required for every acre of BLM land
- Serves as information for land use decision making
- Serves as the baseline for NEPA analysis



# Sensitivities

- Recreational settings
- National Scenic Byways
- National Scenic and Historic Trails
- Native American religious sites
- Local community socio-economic values
- National Parks
- Travel corridors
- Cultural Resources
- Wilderness
- Wild and Scenic Rivers





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# Principle Components of VRM System

## 2 Visual Resource Management Classes - Objectives (Land Use Planning )

- Required for every acre of BLM land
- Part of land use decisions that considers visual values and land uses together

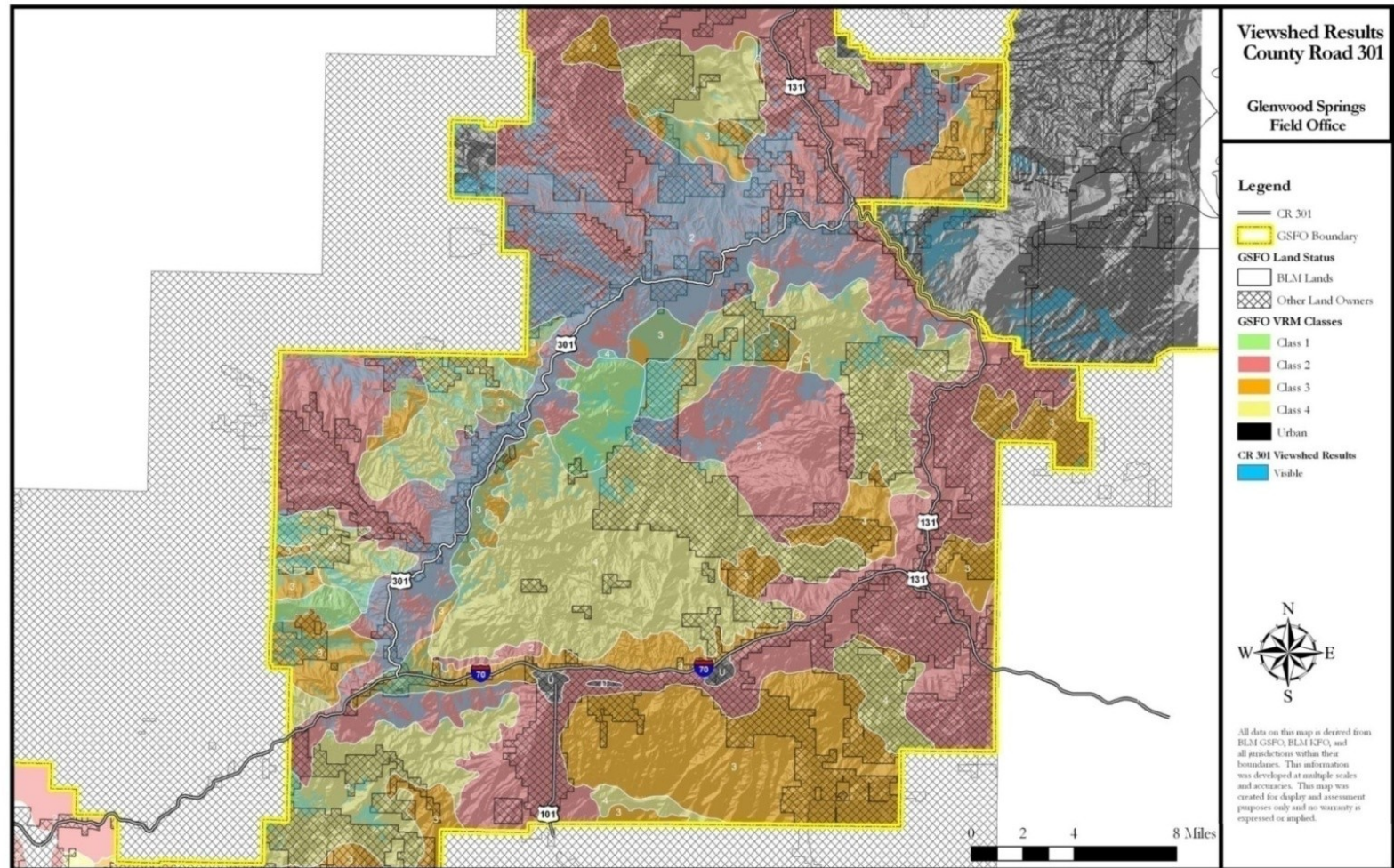
# VRI and VRM Classes

Classes	Inventory (Pre-planning)		Management (Land Use Planning)
I	• Special Designation (Congressional or administrative )	↔	• Preservation
II	• High Visual Values	↔	• Low levels of change
III	• Medium Visual Values	↔	• Moderate levels of change
IV	• Low Visual Values	↔	• Major levels of change



2

# Analysis - Understanding the compatibility between Visual Values and Resource Activities



Map A5

## Viewshed Analysis

# Instructional Memorandums

## IM 2009-043 - Wind Energy Development Policy

“VRM classes are not intended to be used to exclude or preclude land uses . . . . meet VRM objectives established in the land use plan.”

The emphasis is on allowing planning and design the opportunity before judging the non-conformance of a potential land use.

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## IM 2009-167 - Application of the Visual Resource Management Program to Renewable Energy

# Principle Components of VRM System

## 3 Design/ Evaluate activities to meet objectives (Project level)

- Contrast Rating Form – (Handbook H-8431)
- Working with projects (form, line, color, texture, scale) to meet objectives



# Contrast Rating

Looking at the landscape and understanding the opportunities

Form

Line

Color

Texture



# What if the project doesn't meet the VRM objective?

## Options

1. Mitigate
2. Deny
3. Amend the Plan



# Research and Tools

- VRI/ VRM Data Standard and Geodatabase
- Visual Risk Assessment
- Contrast Rating Software
- Distance Zone research
- Camouflage technology and Application



# VRM Training

- 5 - Day VRM Course – In Las Vegas, week of October 26
- 2 - Day Short Course – We bring it to the Field Office
- Discussing a 1-Day Short Course for Managers and State Leadership Teams



# Closing Thoughts

- Consider visual issues and VRM objectives in the early in the planning stages
- Outreach to the public in the early stages of project development

VRM Website - [www.blm.gov/nstc/VRM/](http://www.blm.gov/nstc/VRM/)